



Sponsorship Opportunities

FLAVORS 
a national culinary event

Wednesday, April 30, 2025
6:00 PM

Wrigley Mansion
2501 E Telawa Trail
Phoenix, AZ 85016

AMERICAN
LIVER
FOUNDATION®

We are delighted to extend an exclusive invitation to you for a culinary event of a lifetime! As a valued member of the liver community, we would like to offer you the opportunity to indulge in an intimate and unforgettable culinary experience. American Liver Foundation (ALF) will host [FLAVORS](#), a national culinary event, at the Wrigley Mansion in Phoenix on Wednesday, April 30, 2025. FLAVORS is a unique dining experience where attendees are served a multi-course plated dinner, prepared by their dedicated chef tableside.

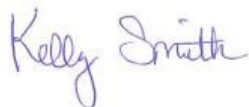
We sincerely hope that you will consider participating as a sponsor of FLAVORS. Other sponsors will include hospitals, pharmaceutical companies, specialty pharmacies, local businesses, medical companies and more.

ALF is the largest organization focused on all liver diseases and the trusted patient voice for patients and families living with liver disease. Funds raised benefit the 100 million Americans affected by liver disease through [resources](#), [education](#) and [support services](#) and help advance our [advocacy](#) efforts on Capitol Hill and liver disease [research](#). Over the past year, we have brought innovation, change and hope to the liver community through the following initiatives:

- **Peer to Peer Support:** [Caring Connections](#) – a peer to peer support program connects patients and caregivers facing the challenges brought on by living with liver disease with others who have been facing these same challenges. Peer mentors can share their experiences with the challenges of a new diagnosis, treatments, transplantation, family and social relationship challenges, and more.
- **Research:** ALF's newly launched first-ever patient registry for all types of liver disease. The [American Liver Foundation Patient Registry](#) will help provide researchers with a better understanding of liver diseases, the impact of current treatments, and how liver disease affects patients.
- **Pediatric:** The [Bili the Brave Toolkit](#) is a gift of support for families dealing with a Biliary Atresia (BA) diagnosis. The toolkit includes Bili the Brave a special stuffed lion "gifted" with BA, educational materials, a "You Are Not Alone" video, and so much more. The Bili the Brave Toolkit helps so many children at such a critical time in their lives.
- **Public Health:** Our nationwide public health program, [Think Liver Think Life](#), focuses on screening underserved and at-risk populations for liver disease and providing access to follow-up care.
- **Education:** The Project Echo program is for healthcare providers bringing treatment and prevention best practices for [nonalcoholic fatty liver disease](#) (NAFLD) to non-liver experts. The [Liver Health ECHO Program](#) is a virtual community of practice developed to equip healthcare providers with the necessary skills to treat and prevent NAFLD among their patients.

We respectfully request you help support this important event. Thank you for your consideration - please feel free to contact me if you have any questions or to confirm your participation. I look forward to seeing you on April 30th!

Sincerely,



Kelly Smith
Vice President, Events
American Liver Foundation
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Event Overview

FLAVORS, a national culinary event, was envisioned and launched as a gastronomical celebration in 1991 by James Beard Award winning chef Christopher Gross in Phoenix. Chef Christopher and other area chefs were interested in supporting the mission of American Liver Foundation (ALF) and used their talents to support the Foundation's mission. In 2025, ALF will host one national FLAVORS event in Phoenix, Arizona. Our former culinary masters have included local celebrity chefs, James Beard Award winners and even past winners of various Food Network shows. Since its inception more than two decades ago, FLAVORS has raised tens of millions of dollars, increased public awareness of liver disease nationwide and captured the hearts and support of thousands.

FLAVORS is a dining experience of a lifetime. This exclusive invite only event is designed to showcase the finest flavors, ingredients, and techniques from renowned Culinary Chair Chef Christopher Gross and the below award-winning culinary masters. Additional participating restaurants and chefs will be confirmed in the coming months.

The evening will host food enthusiasts and philanthropists committed to helping people affected by liver disease. It will include a cocktail reception featuring hors d'oeuvres from all participating restaurants as well as live and silent auctions, and inspiring messages from special guests



CULINARY CHAIR & FLAVORS FOUNDER

Chef Christopher Gross
Christophers at Wrigley Mansion



Chef Matt Carter
Fat Ox, The Mission Kierland,
The Mission Old Town, Zinc
Bistro



Chef Sara Garrant
Michael Mina's Bourbon Steak



Chef Nick Kennedy
Geordie's at the Wrigley Mansion



Chef Blake Leucke
Uchi



Chef James Porter
TERRA Farm + Manor



Platinum Sponsor – \$45,000

- Two (2) tables with premier seating for 24 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Platinum Sponsor through four (4) mentions on ALF social media channels including Facebook, Instagram, LinkedIn and X
- Logo placement and recognition as Platinum Sponsor on event collateral including:
 - Digital Program
 - Event Day Signage
- Verbal Recognition as Platinum Sponsor during event
- Full-page, color advertisement in digital event program

Gold Sponsor – \$25,000

- One (1) table for 12 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Gold Sponsor through two (2) mentions on ALF social media channels including Facebook, Instagram, LinkedIn and X
- Logo placement and recognition as Gold Sponsor on event collateral including:
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 - Event Day Signage
- Verbal Recognition as Gold Sponsor during event
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Silver Sponsor – \$15,000

- Half table for 6 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- Half-page, color advertisement in digital event program

For questions or more information, visit ALFFlavors.org or contact Kelly Smith at (646) 737-9429 or ksmith@liverfoundation.org.

