



Sponsorship Opportunities

FLAVORS 
a national culinary event

Wednesday, April 15, 2026
6:00 PM

Arizona Biltmore
2400 E Missouri Ave
Phoenix, AZ 85016

AMERICAN
LIVER  **50**
FOUNDATION YEARS
FORWARD

We are delighted to extend an exclusive invitation to you for a culinary event of a lifetime! As a valued member of the liver community, we would like to offer you the opportunity to indulge in an intimate and unforgettable culinary experience. American Liver Foundation (ALF) will host [FLAVORS](#), a national culinary event, at the Arizona Biltmore in Phoenix on Wednesday, April 15, 2026. FLAVORS is a unique dining experience where attendees are served a multi-course plated dinner, prepared by their dedicated chef tableside.

We sincerely hope that you will consider participating as a sponsor of FLAVORS. The evening will host philanthropists, local businesses and industry partners dedicated to helping people affected by liver disease.

ALF is the largest organization focused on all liver diseases and the trusted patient voice for patients and families living with liver disease. Funds raised benefit the 100 million Americans affected by liver disease through [resources](#), [education](#) and [support services](#) and help advance our [advocacy](#) efforts on Capitol Hill and liver disease [research](#). Over the past year, we have brought innovation, change and hope to the liver community through the following initiatives:

- Advancing Liver Disease Research: ALF's [Research Awards Program](#) awarded nearly \$1 million in funding in support of 20 early career scientists and cutting-edge liver disease research projects in 2024.
- Enhancing Patient Lives: Our [Bili the Brave Toolkit](#)™ is a gift of support for families affected by a biliary atresia (BA) diagnosis. Currently being distributed in 26 major [pediatric hospitals](#) across the country, including Phoenix Children's Hospital. This toolkit includes Bili the Brave™, a plush lion with BA, an accompanying children's book, educational materials, and more.
- Improving Public Health: [Think Liver Think Life](#)®, ALF's national public health campaign, is screening underserved and at-risk populations in for liver disease and providing access to follow-up care. Chronic Liver Disease/Cirrhosis is the #10 leading cause of death in Arizona.
- Filling Gaps in Liver Transplant: The growing need for lifesaving liver transplants in the U.S. significantly outweighs the number of available livers. To help fill this gap, ALF recently launched a [non-directed living donor network](#), a registry that will connect those wishing to donate part of their liver with transplant centers to help patients in need.

We invite you to become a sponsor for this important event. Your support will help fund innovative research, advocacy efforts, and patient resources that directly benefit millions. Together, we can make a real difference in the lives of those affected by liver disease.

Please contact me if you have any questions or would like to discuss sponsorship opportunities. I look forward to discussing how we can partner together to create a healthier future for all. We hope to see you at FLAVORS on April 15th!

Sincerely,



Mary Stenger
National Director, Events
American Liver Foundation
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Event Overview

FLAVORS, a national culinary event, was envisioned and launched in 1991 by James Beard Award winning chef Christopher Gross in Phoenix. Chef Christopher and other area chefs were interested in supporting the mission of American Liver Foundation (ALF) and used their talents to support the Foundation's mission. In 2026, ALF will host one national FLAVORS event in Phoenix, Arizona. Our former culinary masters have included local celebrity chefs, James Beard Award winners and even past winners of various Food Network shows. Since its inception more than two decades ago, FLAVORS has raised tens of millions of dollars, increased public awareness of liver disease nationwide and captured the hearts and support of thousands.

FLAVORS is a dining experience of a lifetime. This exclusive invite only event is designed to showcase the finest flavors, ingredients, and techniques from renowned Culinary Chair Chef Christopher Gross and the below award-winning culinary masters. Participating restaurants and chefs will be confirmed in the coming months.

In addition to this milestone FLAVORS event, 2026 marks the 50th anniversary of American Liver Foundation. This golden anniversary will be celebrated as part of the national FLAVORS experience in Phoenix, honoring five decades of progress in liver health advocacy, research, and patient support. The event will reflect on ALF's legacy while looking ahead to its continued impact in the years to come.

The evening will host food enthusiasts and philanthropists committed to helping people affected by liver disease. It will include a cocktail reception featuring hors d'oeuvres from all participating restaurants as well as live and silent auctions, and inspiring messages from special guests.



Diamond Sponsor – \$100,000

- Two (2) tables with premier seating for 24 guests
- Preferred placement of event day Exhibitor Booth and inclusion in ALF's National Legacy Gala virtual exhibitor's hall. Sponsor to provide:
 - Company logo/name and description
 - Link to downloadable resources
 - Preferred form of contact
- Company logo/name placement in all emails promoting FLAVORS, a national culinary event
- National recognition as a Diamond Sponsor on ALF social media accounts (12 mentions)
- Premium chef/table selection for your guests
- Opportunity be featured in publications via web or print media as Diamond Sponsor via media pitches. Visibility based on local media picking up story
- Private dinner for six prepared by FLAVORS founder and Culinary Chair, Chef Christopher Gross (Christopher's) held at a mutually agreed upon location on a mutually agreed upon date
- Logo placement and recognition as Diamond Sponsor on event collateral including:
 - Digital and Print Invitation
 - Digital Program
 - Event Day Signage
- Verbal Recognition as Diamond Sponsor during event
- Full-page, color advertisement in digital event program

Platinum Sponsor – \$45,000

- Two (2) tables with premier seating for 24 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Platinum Sponsor on ALF social media accounts (four mentions)
- Logo placement and recognition as Platinum Sponsor on event collateral including:
 - Digital Program
 - Event Day Signage
- Verbal Recognition as Platinum Sponsor during event
- Full-page, color advertisement in digital event program



Gold Sponsor — \$25,000

- One (1) table for 12 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Gold Sponsor on ALF social media accounts (two mentions)
- Logo placement and recognition as Gold Sponsor on event collateral including:
 - Digital Program
 - Event Day Signage
- Verbal Recognition as Gold Sponsor during event
- Full-page, color advertisement in digital event program

Silver Sponsor — \$15,000

- Half table for six (6) guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Silver Sponsor on ALF social media accounts (one mention)
- Half-page, color advertisement in digital event program

Bronze Sponsor — \$10,000

- Seats for four (4) guests
- Company logo/name listed in Virtual Exhibitor Hall on event website
- Half-page, color advertisement in digital event program

