

Sponsorship Opportunities

FLAVORS
a national culinary event™

Wednesday, March 31, 2027
6:00 PM

Arizona Biltmore
2400 E. Missouri Ave
Phoenix, AZ 85016

AMERICAN LIVER FOUNDATION®

We are delighted to extend an exclusive invitation to you for a culinary event of a lifetime! As a valued member of the liver community, we would like to offer you the opportunity to indulge in an intimate and unforgettable culinary experience. American Liver Foundation (ALF) will host FLAVORS, a national culinary event, at the Arizona Biltmore in Phoenix on Wednesday, March 31, 2027. FLAVORS is a unique dining experience where attendees are served a multi-course plated dinner, prepared by their dedicated chef tableside.

We sincerely hope that you will consider participating as a sponsor of FLAVORS. The evening will host philanthropists, local businesses and industry partners dedicated to helping people affected by liver disease.

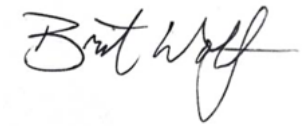
ALF is the largest organization focused on all liver diseases and the trusted patient voice for patients and families living with liver disease. Funds raised benefit the 100 million Americans affected by liver disease through resources, education and support services and help advance our advocacy efforts on Capitol Hill and liver disease research. Over the past year, we have brought innovation, change and hope to the liver community through the following initiatives:

- **Advancing Liver Disease Research:** ALF has invested $2.5 million in groundbreaking liver disease research in the past two years, driving progress toward better treatments, earlier detection, and future cures.
- **Improving Public Health:** Think Liver Think Life®, ALF's national public health campaign, has expanded its reach to 48 states, raising awareness, educating communities, and screening underserved and at-risk populations for liver disease—providing access to follow-up care and screening more than twice as many at-risk adults in 2024. With Chronic Liver Disease/Cirrhosis ranking as the #10 leading cause of death in Arizona, these educational and screening opportunities are often the first step toward early diagnosis and treatment.
- **Filling Gaps in Liver Transplant:** The new ALF Living Donor Network™ is the first national database connecting altruistic living liver donors, with transplant centers across the U.S. to help patients in need. *With over 9,300 people on the waitlist—and one in four at risk of dying before receiving a liver—your generosity offers hope for a second chance at life.*

We invite you to become a sponsor for this important event. Your support will help fund innovative research, advocacy efforts, and patient resources that directly benefit millions. Together, we can make a real difference in the lives of those affected by liver disease.

Please contact me if you have any questions or would like to discuss sponsorship opportunities. I look forward to discussing how we can partner together to create a healthier future for all. We hope to see you at FLAVORS on March 31st!

Sincerely



Brit Wolf
National Manager, Corporate Engagement
bwolf@liverfoundation.org
704-886-2544

Event Overview

FLAVORS, a national culinary event, was envisioned and launched in 1991 by James Beard Award winning chef Christopher Gross in Phoenix. Chef Christopher and other area chefs were interested in supporting the mission of American Liver Foundation (ALF) and used their talents to support the Foundation's mission. In 2027, ALF will host one national FLAVORS event in Phoenix, Arizona. Our former culinary masters have included local celebrity chefs, James Beard Award winners and even past winners of various Food Network shows. Since its inception more than two decades ago, FLAVORS has raised tens of millions of dollars, increased public awareness of liver disease nationwide and captured the hearts and support of thousands.

FLAVORS is a dining experience of a lifetime. This exclusive invite only event is designed to showcase the finest flavors, ingredients, and techniques from renowned Culinary Chair Chef Christopher Gross and the below award-winning culinary masters. Participating restaurants and chefs will be confirmed in the coming months.

The evening will host food enthusiasts and philanthropists committed to helping people affected by liver disease. It will include a cocktail reception featuring hors d'oeuvres from all participating restaurants as well as live and silent auctions, and inspiring messages from special guests.



ALF is proud of our four-star, 100% rating from **Charity Navigator**, an organization empowering millions of donors by providing free access to data, tools and resources to guide philanthropic decision-making.

Diamond Sponsor — $100,000

- Two (2) tables with premier seating for 24 guests
- Preferred placement of event day Exhibitor Booth and inclusion in ALF's National Legacy Gala virtual exhibitor's hall. Sponsor to provide:
    - Company logo/name and description
    - Link to downloadable resources
    - Preferred form of contact
- Company logo/name placement in all emails promoting FLAVORS, a national culinary event
- National recognition as a Diamond Sponsor on ALF social media accounts (12 mentions)
- Premium chef/table selection for your guests
- Opportunity be featured in publications via web or print media as Diamond Sponsor via media pitches. Visibility based on local media picking up story
- Private dinner for six prepared by FLAVORS founder and Culinary Chair, Chef Christopher Gross (Christopher's) held at a mutually agreed upon location on a mutually agreed upon date
- Logo placement and recognition as Diamond Sponsor on event collateral including:
    - Digital and Print Invitation
    - Digital Program
    - Event Day Signage
- Verbal Recognition as Diamond Sponsor during event
- Full-page, color advertisement in digital event program

Platinum Sponsor — $45,000

- Two (2) tables with premier seating for 24 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Platinum Sponsor on ALF social media accounts (four mentions)
- Logo placement and recognition as Platinum Sponsor on event collateral including:
    - Digital Program
    - Event Day Signage
- Verbal Recognition as Platinum Sponsor during event
- Full-page, color advertisement in digital event program

Gold Sponsor — $25,000

- One (1) table for 12 guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Gold Sponsor on ALF social media accounts (two mentions)
- Logo placement and recognition as Gold Sponsor on event collateral including:
    - Digital Program
    - Event Day Signage
- Verbal Recognition as Gold Sponsor during event
- Full-page, color advertisement in digital event program

Silver Sponsor — $15,000

- Half table for six (6) guests
- Company logo/name listed in Virtual Exhibitor Hall on event website and on homepage of mobile bidding platform
- Company logo/name listed in featured sponsor email to all attendees
- National recognition as a Silver Sponsor on ALF social media accounts (one mention)
- Half-page, color advertisement in digital event program

Bronze Sponsor — $10,000

- Seats for four (4) guests
- Company logo/name listed in Virtual Exhibitor Hall on event website
- Half-page, color advertisement in digital event program

FLAVORS
a national culinary event™

Sponsorship Commitment Form

Proud to support ALF's mission by sponsoring **FLAVORS, a national culinary event**, at the:

- ☐ Diamond Sponsor Level—$100,000
- ☐ Platinum Sponsor Level—$45,000
- ☐ Gold Sponsor Level — $25,000
- ☐ Silver Sponsor Level — $15,000
- ☐ Bronze Sponsor Level—$10,000

We are unable to attend but would like to place an advertisement in the 2027 **FLAVORS, a national culinary event**, digital program:

- ☐ Bronze Ad — $5,000
- ☐ Supporter Ad — $2,500
- ☐ Congratulatory Message — $1,000 (50 characters max. Text only, no logos/images)

We are unable to attend but are proud to support ALF's mission. Please accept this tax-deductible donation of $_____.

Payment Method

- ☐ Check (*made payable to American Liver Foundation*)
- ☐ ACH (ALF to provide payment details)
- ☐ Credit Card (*note: all credit cards will be charged a 4% processing fee*)

Company/Name: _____

Name on Credit Card: _____

Billing Address: _____

Email: _____ Phone: _____

Credit Card #: _____

Expiration: _____ CVV: _____

Signature: _____

Please return this form by email or USPS to:
American Liver Foundation, Attn: FLAVORS | PO Box 299 | West Orange, NJ 07052

For questions or more information, visit ALFFlavors.org or contact Brit Wolf at (704) 886-2544 or bwolf@liverfoundation.org.